

Privacy Act Statement. Every registration statement, short form registration statement, supplemental statement, exhibit, amendment, copy of informational materials or other document or information filed with the Attorney General under this Act is a public record open to public examination, inspection and copying during the posted business hours of the Registration Unit in Washington, DC. One copy of every such document, other than informational materials, is automatically provided to the Secretary of State pursuant to Section 6(b) of the Act, and copies of any and all documents are routinely made available to other agencies, departments and Congress pursuant to Section 6(c) of the Act. The Attorney General also transmits a semi-annual report to Congress on the Administration of the Act which lists the names of all agents registered under the Act and the foreign principals they represent. This report is available to the public.

Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .49 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

*Furnish this exhibit for EACH foreign principal listed in an initial statement
and for EACH additional foreign principal acquired subsequently.*

1. Name and address of registrant CASSIDY & ASSOCIATES 700 13th Street, N.W., Suite 400 Washington, D.C. 20005		2. Registration No. 5643
3. Name of foreign principal EMBASSY OF THE ISLAMIC REPUBLIC OF PAKISTAN	4. Principal address of foreign principal 3517 International Court, N.W. Washington, D.C. 20008	
5. Indicate whether your foreign principal is one of the following: <input checked="" type="checkbox"/> Foreign government <input type="checkbox"/> Foreign political party <input type="checkbox"/> Foreign or domestic organization: If either, check one of the following: <div style="display: flex; justify-content: space-between;"><div><input type="checkbox"/> Partnership <input type="checkbox"/> Corporation <input type="checkbox"/> Association</div><div><input type="checkbox"/> Committee <input type="checkbox"/> Voluntary group <input type="checkbox"/> Other (specify): _____</div></div> <input type="checkbox"/> Individual-State nationality _____		

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6. If the foreign principal is a foreign government, state:

- a) Branch or agency represented by the registrant.
EMBASSY OF THE ISLAMIC REPUBLIC OF PAKISTAN
- b) Name and title of official with whom registrant deals.
Zahid Hafeez Chaudhri, First Secretary (I) & (HOC)

7. If the foreign principal is a foreign political party, state:

- a) Principal address.
- b) Name and title of official with whom registrant deals.
- c) Principal aim.

8. If the foreign principal is not a foreign government or a foreign political party,

a) State the nature of the business or activity of this foreign principal

NOT APPLICABLE

b) Is this foreign principal

Supervised by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

Owned by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

Directed by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

Controlled by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

Financed by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

Subsidized in part by a foreign government, foreign political party, or other foreign principal

Yes ☐ No ☐

9. Explain fully all items answered "Yes" in Item 8(b). (If additional space is needed, a full insert page must be used.)

NOT APPLICABLE

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10. If the foreign principal is an organization and is not owned or controlled by a foreign government, foreign political party or other foreign principal, state who owns and controls it.

NOT APPLICABLE

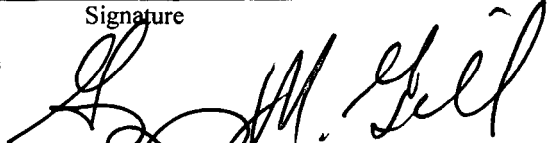
Date of Exhibit A	Name and Title	Signature
10/04/2007	Gregory M. Gill Executive Vice President and General Counsel	

Exhibit B
To Registration Statement
Pursuant to the Foreign Agents Registration Act of 1938, as amended

INSTRUCTIONS: A registrant must furnish as an Exhibit B copies of each written agreement and the terms and conditions of each oral agreement with his foreign principal, including all modifications of such agreements, or, where no contract exists, a full statement of all the circumstances by reason of which the registrant is acting as an agent of a foreign principal. One original and two legible photocopies of this form shall be filed for each foreign principal named in the registration statement and must be signed by or on behalf of the registrant.

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Public Reporting Burden. Public reporting burden for this collection of information is estimated to average .33 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Criminal Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name of Registrant CASSIDY & ASSOCIATES	2. Registration No. 5643
3. Name of Foreign Principal EMBASSY OF THE ISLAMIC REPUBLIC OF PAKISTAN	

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Check Appropriate Boxes:

4. ☒ The agreement between the registrant and the above-named foreign principal is a formal written contract. If this box is checked, attach a copy of the contract to this exhibit.
5. ☐ There is no formal written contract between the registrant and the foreign principal. The agreement with the above-named foreign principal has resulted from an exchange of correspondence. If this box is checked, attach a copy of all pertinent correspondence, including a copy of any initial proposal which has been adopted by reference in such correspondence.
6. ☐ The agreement or understanding between the registrant and the foreign principal is the result of neither a formal written contract nor an exchange of correspondence between the parties. If this box is checked, give a complete description below of the terms and conditions of the oral agreement or understanding, its duration, the fees and expenses, if any, to be received.

7. Describe fully the nature and method of performance of the above indicated agreement or understanding.

A diverse team of professionals in government and public affairs will collect, evaluate, and analyze information; provide advice and counsel; assist in communications; and advocate policy positions on behalf of the EMBASSY

8. Describe fully the activities the registrant engages in or proposes to engage in on behalf of the above foreign principal.

(1) CASSIDY will perform a comprehensive assessment of the EMBASSY's needs and capabilities. CASSIDY will provide a series of recommended actions to address the various high-priority issues identified during this assessment. CASSIDY will provide analysis of an array of options that the EMBASSY can pursue to effectively deliver messages regarding the role Pakistan plays as an important strategic partner of the U.S.. CASSIDY shall help the EMBASSY to promote better understanding of Pakistan's efforts to support U.S. objectives, working to utilize effective communications strategies to project key messages.

(2) CASSIDY will promote the enhancement of the EMBASSY's dialogue with U.S. leaders and government officials in order to promote better understanding of the country's recent political, social and economic developments, clarifying Pakistan's role as a key partner for the U.S. in efforts to enhance security and stability in a region of broad strategic importance. CASSIDY will help EMBASSY officials to prepare for media interviews, draft speeches and remarks, and prepare graphics and visual materials that enhance the EMBASSY's messages and public diplomacy.

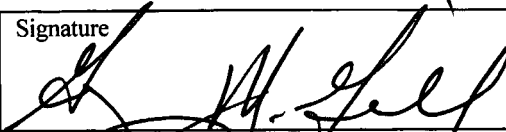
(3) Based on the initial assessment, CASSIDY will devise and implement a comprehensive strategy to communicate and promote a more accurate and balanced message regarding common U.S.-Pakistan interests, and of the important changes taking place in Pakistan in the political, economic and social spheres. Paid media will be placed, if deemed advisable. The strategic communications initiative executed in coordination with the EMBASSY will most likely involve outreach to both traditional media – such as leading wire services, national newspapers and academic publications, as well as “new media” such as websites, and foreign policy and political blogs – that can more accurately reflect the current situation in Pakistan.

9. Will the activities on behalf of the above foreign principal include political activities as defined in Section 1(o) of the Act and in the footnote below? Yes ☒ No ☐

If yes, describe all such political activities indicating, among other things, the relations, interests or policies to be influenced together with the means to be employed to achieve this purpose.

SEE RESPONSE TO NUMBER 8 ABOVE

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Date of Exhibit B	Name and Title	Signature
10/04/2007	Gregory M. Gill Executive Vice President and General Counsel	

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

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SERVICE CONTRACT

(CASSIDY & ASSOCIATES

(EMBASSY OF THE ISLAMIC REPUBLIC OF PAKISTAN

CASSIDY & ASSOCIATES (hereafter referred to as "CASSIDY") with its principal place of business at 700 13th Street, NW, Suite 400, Washington, D.C. 20005, does contract with the EMBASSY OF THE ISLAMIC REPUBLIC OF PAKISTAN (hereinafter referred to as "the EMBASSY"), whose principal address is 3517 International Court, NW, Washington, D.C. 20008, to provide consultant services (including those of our affiliated company, WEBER SHANDWICK) for the period of one (1) year, commencing October 1, 2007 and expiring on September 30, 2008, in consideration for the payment of One Million Two Hundred Thousand U.S. Dollars (\$1,200,000.00 USD) to be paid monthly in advance.

Payment shall be made to CASSIDY in twelve (12) advance monthly payments of One Hundred Thousand U.S. Dollars (\$100,000.00 USD) per month, with the first payment due upon execution of this contract, to be followed by a payment on or before the first day of each of the next eleven (11) months with the final payment due on or before September 1, 2008. All payments shall be made to CASSIDY as follows: Payments shall be done by direct electronic transfer to the following account: HSBC Bank USA, CMGRP, Inc., Account Number: # [REDACTED], SWIFT: [REDACTED]

CASSIDY shall get prior approval on any expense anticipated to exceed Twenty-Five Hundred Dollars (\$2,500.00). On any pre-approved substantial expense, such as paid advertising, publication or travel, the estimated amount of the expense shall be paid in advance by the EMBASSY before the liability is incurred. Other ordinary related expenses will be billed at the end of each month, and the statement shall be payable within sixty (60) days.

On or about March 30, 2008, approximately one hundred eighty (180) days after signing this agreement, CASSIDY and the EMBASSY shall review the achievements of the first one hundred eighty (180) days of activities and evaluate the ongoing scope of services based on assessments made during that period. If at that time, the EMBASSY, using a reasonable standard, determines that the mutually agreed upon scope of services and intensity of effect required to deliver such services so warrant, the monthly retainer shall be increased for future payments. CASSIDY and the EMBASSY shall mutually agree upon the amount of increase in payments.

After the first sixty (60) days, the EMBASSY or CASSIDY may terminate this Agreement for any reason after providing the other party with three (3) months prior written notice of intent to terminate.

In its capacity as a consultant, CASSIDY shall make its best effort to assist the EMBASSY in pursuing its governmental affairs and strategic communications objectives as described fully in the scope of work attached hereto as ADDENDUM. CASSIDY, however, gives no assurances and makes no representations as to the particular results of its services, or the response and timeliness of actions taken by relevant government officials and their staffs or by others.

It is understood that CASSIDY cannot undertake to verify all facts supplied to it by the EMBASSY or related entities or all factual matters included in materials prepared or used by CASSIDY and approved by the EMBASSY or related entities. The EMBASSY agrees to indemnify and hold harmless CASSIDY from and against any and all losses, claims, damages, legal fees, expenses, or liabilities that CASSIDY may incur (including its participation as a third party witness in litigation against the EMBASSY or related entities) based upon information, representations, reports, data, or releases furnished or approved by the EMBASSY or its specifically authorized representative for use or release by the EMBASSY, whether or not CASSIDY prepared or participated in the preparation of such materials. This paragraph shall survive the termination of this agreement and shall continue to bind both parties for the term of one (1) year.

Neither party shall, during the term of this Agreement and for one (1) year after its termination, solicit for hire as an employee, independent consultant, or otherwise any of the other party's employees who have had direct or indirect involvement with the services provided without such other party's express written consent.

CASSIDY shall assure the EMBASSY that it is complying with the highest professional standards of ethics and should CASSIDY determine, using reasonable standards, that the potential accepting of another foreign government or embassy poses a possible conflict of interest, CASSIDY shall consult with the EMBASSY prior to acceptance.

CASSIDY will provide the EMBASSY with regular and timely appropriate oral and/or written reviews of progress and activities.

Both parties understand and agree that CASSIDY will comply with all U.S. laws and rules related to representing a foreign government.

Neither party shall assign any of its rights or delegate any of its duties or obligations under this Agreement without the express written consent of the other party.

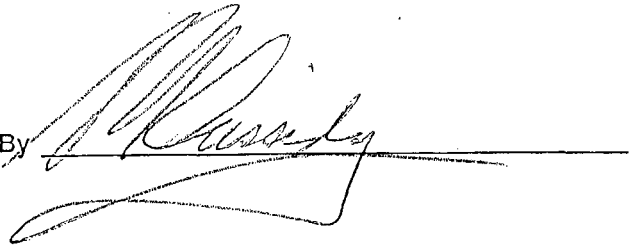
This agreement contains the entire understanding between the parties. While CASSIDY has tendered this contract, it has done so as a matter of convenience to the parties, and it shall not be construed against either party, but shall be construed pursuant to the plain meaning on its terms. The terms of this contract may be changed only by written agreement signed by both parties.

In witness whereof the authorized representatives of the EMBASSY and CASSIDY do hereby execute this contract.

CASSIDY & ASSOCIATES

Date: 9/21/07

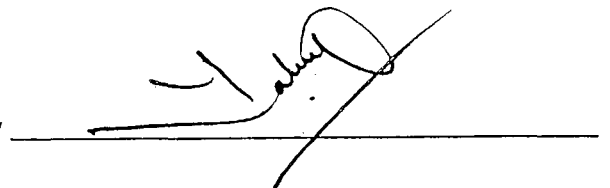
By



EMBASSY OF PAKISTAN

Date: 9/27/07

By



ADDENDUM
CASSIDY & ASSOCIATES
SCOPE OF WORK

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Cassidy shall work to support the EMBASSY by developing and implementing government and strategic communication strategies in three core areas.

(1) CASSIDY will perform a comprehensive assessment of the EMBASSY's needs and capabilities. CASSIDY will provide a series of recommended actions to address the various high-priority issues identified during this assessment. CASSIDY will provide analysis of an array of options that the EMBASSY can pursue to effectively deliver messages regarding the role Pakistan plays as an important strategic partner of the U.S.. These recommendations will include government relations and communication strategies; specific legislative, regulatory or political initiatives; paid and/or earned media efforts and bilateral or multilateral outreach initiatives. CASSIDY shall help promote better understanding of Pakistan's efforts to support U.S. objectives, working to utilize effective communications strategies to project key messages.

(2) CASSIDY will promote the enhancement of the EMBASSY's dialogue with U.S. leaders and government officials in order to promote better understanding of the country's recent political, social and economic developments, clarifying Pakistan's role as a key partner for the U.S. in efforts to enhance security and stability in a region of broad strategic importance. On behalf of the EMBASSY, the CASSIDY team will prepare briefing materials, and draft proposed legislative language, testimony, talking points, and correspondence for meetings and other communications, as well as assist in scheduling meetings and accompanying EMBASSY representatives on visits when appropriate. CASSIDY will help EMBASSY officials to prepare for media interviews, draft speeches and remarks, and prepare graphics and visual materials that enhance the EMBASSY's messages and public diplomacy.

(3) Based on the initial assessment, CASSIDY will devise and implement a comprehensive strategy to communicate and promote a more accurate and balanced message regarding common U.S.-Pakistan interests, and of the important changes taking place in Pakistan in the political, economic and social spheres. These messages will be communicated to key audiences through various forms of media, including print, broadcast and internet. Target audiences will be identified for critical message reception, and earned media outreach will be conducted. Paid media will be placed, if deemed advisable. The strategic communications initiative executed on the EMBASSY's behalf will most likely involve outreach to both traditional media – such as leading wire services, national newspapers and academic publications, as well as “new media” such as websites, and foreign policy and political blogs – that can more accurately reflect the current situation in Pakistan.